

## **INSTRUCTIONS FOR KROGER COMMUNITY REWARDS SUPPORTERS:**

### **GCBO's NPO number is 80345**

**All supporters must have a registered Kroger Plus card account online to be able to link their card to an organization.**

- Do you use your phone number at the register? Call 800-576-4377 and select option 4 to get your Plus Card number.
- If you do not have a Kroger Plus Card, you can obtain a digital Kroger Plus Card when creating an account online or at any Kroger store.

**Link your card at [www.KrogerCommunityRewards.com](http://www.KrogerCommunityRewards.com).**

- If you have an existing account, click on "Sign In", otherwise click on "Register".
- If you are a new online customer:
  - o You will need to enter your email address, create a password, enter your zip code, click on favorite store, and agree to the terms and conditions.
  - o Once you are done entering your information you will get a message asking you to check your e-mail inbox and click on the link within the body of the e-mail that was sent to activate your Kroger account.
- Already have a Kroger.com account?
  - o Enter your email address and password to proceed to the next step.
  - o Click on "Edit" in the "Community Rewards" section.
  - o Enter your organization's number (80345) or name (Gulf Coast Bird Observatory) and then click on "Search".
  - o Select your organization and click on "Save".
  - o To verify that you enrolled correctly, you will see your organizations name on the right side of your account settings page.
- o Once you are linked, you can start earning rewards immediately toward the organization you are supporting. (Note: The message saying that you are supporting an organization through the Kroger Community Rewards program will start printing on your receipt about 10 business days after you linked your card.)

#### **View your Rewards Details**

- Sign in to your Kroger account
- Go to [www.KrogerCommunityRewards.com](http://www.KrogerCommunityRewards.com)
- Click on "View Your Rewards Details"
- See how much you have earned towards your organization! (Note: This information will only be available and updated at the end of each cycle.)

**Remember, you must swipe your registered Kroger Plus Card or use your Alt ID when shopping for each purchase to count.**