

SPONSORSHIP PROPOSAL



BREW ON THE BAYOU

MARCH 28, 2026

GULF COAST BIRD OBSERVATORY



299 Hwy 332 West

Lake Jackson

Texas

77566

979-480-0999

WWW.GCBO.ORG

To All Our Supporters and Sponsors,

Gulf Coast Bird Observatory has scheduled Brew on the Bayou for Saturday, March 28, 2026. This is a special evening of brew, spirits, and wine tasting and support for GCBO all rolled into one. There will be booths with Texas specialty brews, wine from local wineries, and we're excited that distilleries were added last year as well. This event will also feature live music, food trucks, a Birds of Prey show, a huge silent auction, pontoon boat rides on the bayou, and torch lit trails on the beautiful natural setting along Buffalo Camp Bayou in Lake Jackson.

We would love your support for Brew on the Bayou, and there are several ways to get involved. Please take a look at the sponsorship opportunities in this packet.

GCBO's mission is To Protect Birds and Their Habitats Around the Gulf of Mexico and Beyond. Our purpose is to be a reliable science-based partner with communities, educators, governments, industry, individuals, and other conservation groups to fulfill our mission. We do this through cutting edge avian field research, land conservation initiatives, and educating the public. GCBO is a 501c3 non-profit organization and sponsorships are all considered tax deductible. We hope you will consider becoming a part of this exciting event and check out our website (www.gcbo.org) to see what we do and how we operate.

Thank you for the opportunity to provide you with these Sponsorship Opportunities and we look forward to hearing from you on becoming a Sponsor for Brew on the Bayou.

For the birds!

Sincerely,

Martin Hagne
Executive Director



EVENT **SUMMARY**

Gulf Coast Bird Observatory's annual Brew on the Bayou is a favorite local event here in Lake Jackson. Visitors sample Texas-made specialty brews, wines, and spirits, listen to live music, grab a bite to eat from local food trucks and check out some hot items at our silent auction. Our beautiful wooded grounds are lit by torchlight making it a perfect spot to enjoy the brews, the food and the music.



BREW SPONSORSHIP

LEVELS

*Sponsorship implies permission to use your company logo; please stipulate if you would like to remain anonymous.

Sponsor Levels	Logo on Event T-shirt (must receive logo a month prior to event)	Free Engraved Wine Glasses	Logo on Sponsor Banner	eNews and Website Inclusion	Free Event Tickets
\$5,000+ Great Blue Heron	Large	6	Extra Large	Large	8
\$2,500 Brown Pelican	Medium	4	Large	Large	6
\$1,000 Barred Owl		2	Medium	Medium	4
\$500 Blue Jay			Small	Medium	2
\$250 Northern Cardinal				Small	1

MISSION

PROTECT BIRDS
AND THEIR
HABITATS
AROUND THE
GULF OF MEXICO
AND BEYOND.



ABOUT

Headquartered on the upper Texas coast, Gulf Coast Bird Observatory (GCBO) is an independent non-profit organization recognized as an innovative conservation organization.

GCBO designs and conducts large avian monitoring and habitat mapping projects, actively acquires important land for conservation initiatives, and educates the general public about birds and their critical habitat

Utilizing a multitiered strategy, GCBO fulfill our mission of protecting the birds and their habitats by using sound scientific research, land protection and enhancement, community engagement and education.

The high-quality bird population and conservation information gathered, analyzed and shared by GCBO provides a solid scientific basis for improved species protection and land management practices for the long-term preservation of birds and habitats around the Gulf of Mexico and beyond.

